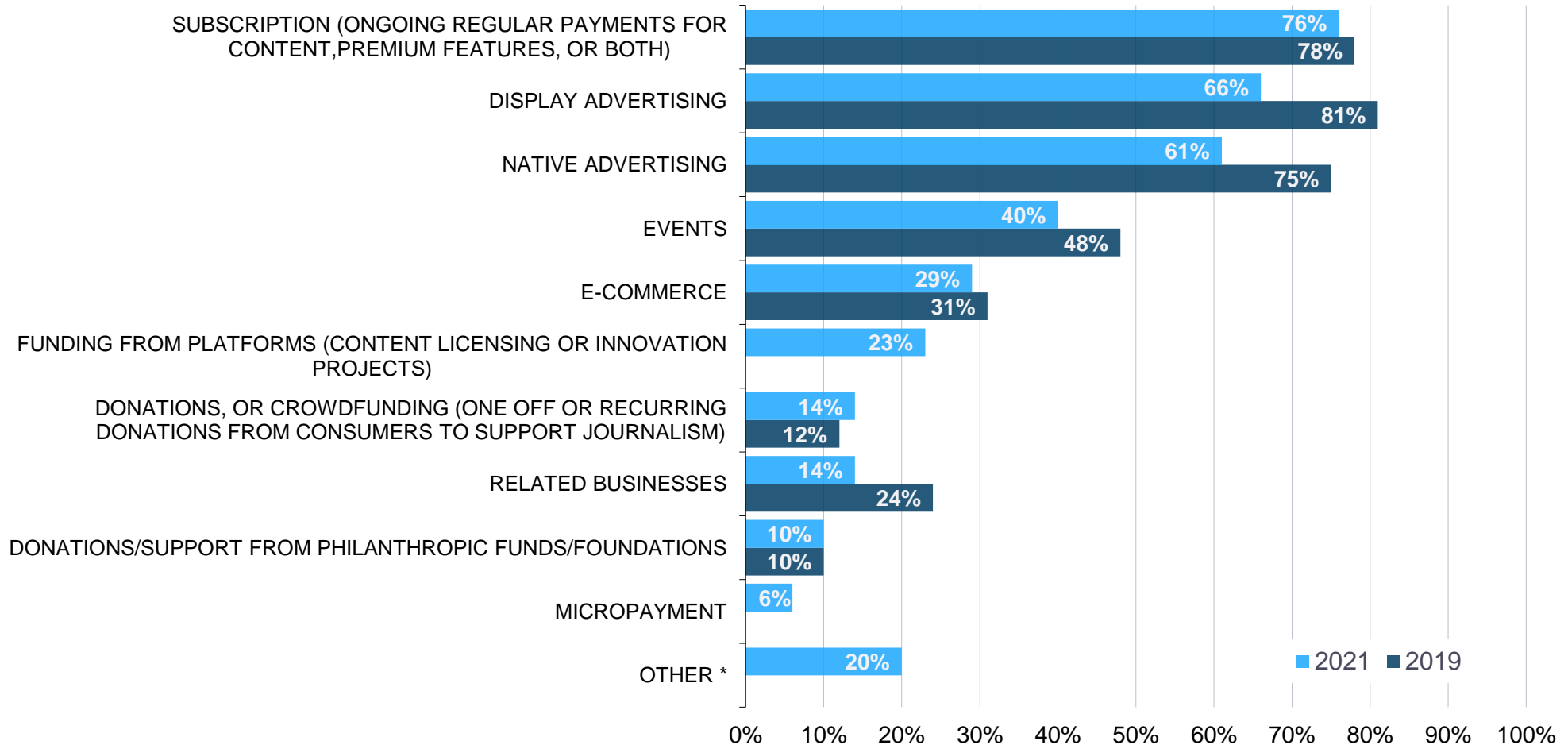


Most important revenue streams for digital publishers

Q: Which of the following digital revenue streams are likely to be important or very important for your company in 2021 (2019) ?



* Other = selling technology, content syndication, government support.