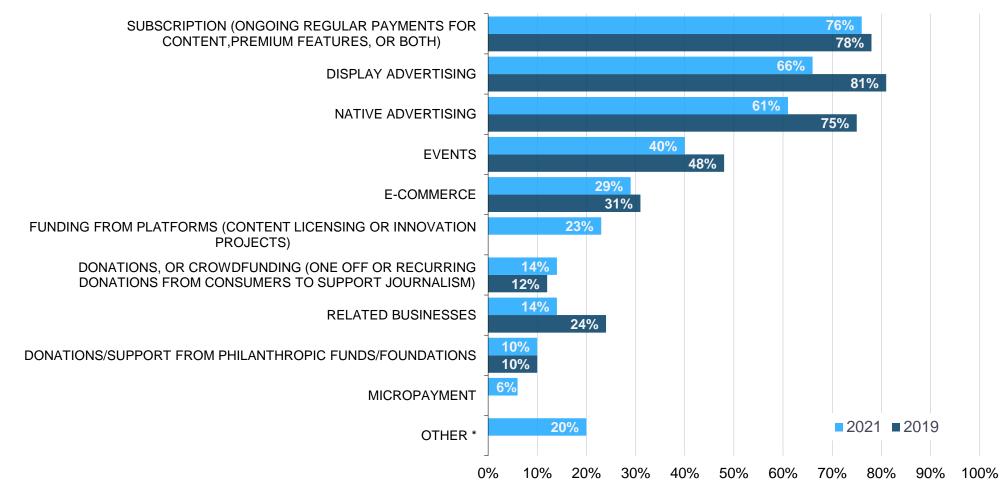
Most important revenue streams for digital publishers

Q: Which of the following digital revenue streams are likely to be important or very important for your company in 2021 (2019)?



* Other = selling technology, content syndication, government support.

Source : Reuters Institute. Digital news project. January 2021 Journalism, Media, and Technology Trends and Predictions 2021 / Journalism, Media, and Technology Trends and Predictions 2019

